

Session I

9:00 am- 10:30 a.m.

ROOM 652

(Re)Centering Women in Journalism History

Moderator: Amber Roessner, University of Tennessee–Knoxville

“‘A True Newspaper Woman’: The Career of Sadie Kneller Miller”
Carolina Velloso, University of Maryland

“‘Libbers’ March’: Newspapers and the 50th Anniversary of American Women’s Suffrage”
Dana Dabek, Temple University

“Suffragists as Early PR Pioneers: The National American Woman Suffrage Association Press
Bureau”
Arien Rozelle, St. John Fisher College

“Where are the women in Gay Talese’s ‘Frank Sinatra Has a Cold’”
Sarah Bahr, Indiana University–Purdue University Indianapolis

ROOM 653

Histories of Propaganda and Censorship

Moderator: Erin Coyle, Louisiana State University

“News Services at Your Service – How the American press became a propaganda tool for an
authoritarian regime during the cold war”
WeiPing Li, University of Maryland

"The Fine Art of Propaganda Literacy: The Institute for Propaganda Analysis' (1937-1942)
Challenges to Share Public Expertise and Defy the Manipulation of Thought"
Elisabeth Fondren, St. John’s University

“Changing the Course of History by Manipulating Social Discourse in Democracies: Comparing
Past and Present Disruptive Disinformation Campaigns”
Jennifer Robinette, Marist College

“Censorship of American War Correspondents During the First World War”
Charles Sorrie, Carnegie Council for Ethics in International Affairs

ROOM 654

The Cultural, Professional, and Commercial Possibilities of New Journalism Forms

Moderator: Mary Blue, Tulane University

“The Ohio River flood of 1937: How a major disaster shaped radio journalism and built community”

Mary Spillman, Ball State University

“‘Stars! They’re Just Like Us!’: Us Weekly and the Weaponization of Celebrity News”

Joanna Arcieri, Columbia University

“Breaking the Billboard Magazine Mold: The Barbra Streisand, Michael Jackson and Julio Iglesias Super Specials”

Madeline Liseblad, Middle Tennessee State University

Greg Pitts, Middle Tennessee State University

ROOM 655

Bringing Labor, Science, and Nature into the News

Moderator: Rob Wells, University of Arkansas

“The Rise and Fall of the Labour Correspondent in the British Press”

Steve Schifferes, City University of London

“The Standard: A Daily Newspaper Miracle”

Dale L. Cressman, Brigham Young University

“Defining the Role of Science Journalism in an Era of Change: Science Service Reports on Darwin, the Scopes Trial and Developmental Embryology”

Laura Fuchs, University of Arizona

Susan Swanberg, University of Arizona

“Reporting the environment: A history of the environmental beat”

Suzannah Evans Comfort, Indiana University–Bloomington

ROOM 657

The U.S. Press in the Colonial and Revolutionary Era

Moderator: Nick Gilewicz, Manhattan College

“Vicissitudes in the Wilderness: Lorenzo Dow and the Press in Early America”

Jason Guthrie, Clayton State University

“Reporting on Elections in the Early Colonial Press”

Eliot King, Loyola University Maryland

“Rivington Revisited: A Second Look at James Rivington, American Revolution’s ‘Tory’ Printer”

Autumn Lorimer Linford, University of North Carolina–Chapel Hill

Session II

10:45 am-12:15 p.m.

ROOM 652

The Eliot King Top Research-in-Progress Presentations

Moderator: Eliot King, Loyola University Maryland

“Life on Campus: Life Magazine’s “College Girl” as an Ordinary and Ideal Symbol of America in the 1930s”

Lindsay Hargrave, Temple University

Carolyn Kitch, Temple University

“‘Race Trouble’ vs. ‘Operation 35’: Opposing Frames of the 1960 Tallahassee, Florida, Sit-Ins as Crafted by Mainstream and Student Journalists”

Dante Mozie, University of South Carolina

“‘Don’t Waste the Reader’s Time’: The Journalistic Innovations of Willard M. Kiplinger”

Rob Wells, University of Arkansas

“A Citizen of the World: Philippa Schuyler, the Manchester Union Leader and Putting a Spotlight on 1960 Belgian Congo”

Pamela Walck, Duquesne University

Emily Fitzgerald, Duquesne University

ROOM 653

International Perspectives on Journalism and Media History

Moderator: Susan Swanberg, University of Arizona

“Seven Decades of Woman Today: A Cultural Analysis of Bulgaria’s Iconic Women’s Magazine”

Maria Stover, Washburn University

Elza Ibroscheva, Southern Illinois University Edwardsville

“History of Political Journalism, Georgia’s Case in 1917-1918 and after 100 years”

Rusudan Vashakidze, University of Georgia

“William Worthy and the ‘Tehran Paperback’ Controversy”

Robin Sundaramoorthy, University of Maryland

“The History of Journalism in Germany from WWI to Digitalization (1914-2014)”

Annika Kunte, University of Münster

Thomas Birkner, University of Münster

ROOM 654

The Press and the Courts

Moderator: Lisa Luedeman, Gardner-Webb University

“For Speech or not for Speech? The Review of Patterns in the U.S. Supreme Court Decisions as Applied to Political Speech Protection”

Ellada Gamerklidze, Angelo State University

“Pleading the First”

Mary Blue, Tulane University

“Blaming the Press: An Analysis of How the Press Was Portrayed as Threatening a Defendant’s Rights in the 1950s and 1960s”

Erin Coyle, Louisiana State University

“How Illustrated Dailies Sensationalized the Provocation Defense in 1895-6”

Amanda Frisken, SUNY College at Old Westbury

ROOM 655

The Volatile American 1960s

Moderator: Nick Hirshon, William Patterson University

“Broadcasting the Kennedy Assassination: Local and Network Television News in the History of Live, Breaking Crisis Coverage”

Aniko Bodroghkozy, University of Virginia

“I Read the News Today: A Media Lesson About John Lennon's Murder”

Anne Lee, St. Bonaventure University

Richard Lee, St. Bonaventure University

“Baseball, ice cream, marijuana: The Other Side of the Vietnam War”

Yasmeen Ebada, Ohio University

ROOM 657

Challenging the Press from Outside and Below

Moderator: Cayce Myers, Virginia Tech University

“The Editor and the ‘Miserable, Carping, Retromingent Vigilante’: Ben Bradlee and the Washington Post vs. Reed Irvine’s Accuracy in Media”

Kevin Lerner, Marist College

“Democracy on the Skids: The Hutchins Commission's Uneasiness About Citizens”

Stephen Bates, University Nevada-Las Vegas

“The Media and Media Manipulator: Magazine Coverage of Edward Bernays, 1920-1980”

Vanessa Murphee, University of Southern Mississippi

LUNCH and KEYNOTE

12:30 p.m-2 p.m.

Keynote:

*The Last Great Press Crisis: Newspapers’ Responses to the Challenges of the 1960s
and 70s*

Matthew Pressman, Seton Hall University

Session III

2:15 p.m. – 3:45 p.m.

ROOM 652

Panel Presentation

“Inside the Upheaval of Journalism”

Panelists:

Ted Gest, Former Editor, *U.S. News & World Report*

Dotty Brown, Former Editor, *Philadelphia Inquirer*

Marquita Pool-Eckert, Former Producer, CBS News

Martin Gottlieb, Former Editor, *New York Times* and *The Village Voice*

Panel Abstract

In the spring of 1969, 101 students received master’s degrees from Columbia University’s School of Journalism, where they learned the trade as it was then practiced. Little did they realize how the news world they were entering would be upended by the internet and by the social forces that would sweep through the country over the next 50 years.

Early in 2020, more than a dozen members of this class published a book under the title of this panel (Peter Lang) that tells the story of the news media revolution through the eyes of those in the class who lived it and helped make it happen. In this panel, four members of the class who have had distinguished careers in journalism will describe some of the major changes in the field in the last half-century and their impact.

ROOM 653

Panel Presentation

“Curating Culture: How 20th Century Magazines Defined America”

Sharon Bloyd-Peshkin, Columbia College Chicago
Sheila Webb, Western Washington University
Kevin Lerner, Marist College
Gary Hicks, Southern Illinois University Edwardsville

Panel Abstract

The cultural niches 20th century consumer magazines created and covered were powerful social influences on a wide variety of readers, from farmers to feminists, and covered everything from big ideas to political ideologies. With missions to serve specific readers, and led by editors who were champions of their interests, even the most practical of magazines were cultural influences well beyond their pages. Often the smaller the niche, the more profound the power.

The authors on this panel offer case studies that collectively shed light on the cultural niches that American consumer magazines of the 20th century covered and created. Collectively, these contributions look at the enduring social influence of 20th century American print magazines, and the contemporary magazines and other media forms whose shape and voice derive from these 20th century antecedents.

ROOM 654

Sports History as Media and Cultural History

Moderator: Steve Hallock, Point Park University

“‘Complaining,’ Campaigning,’ and everything in between: Media Coverage of Pay Equity in Women’s Tennis in 1973 and 2007”

Shannon Scovel, University of Maryland

“Sure to Open the Floodgates: Sportswriters Explain the 1971 Arbitration Ruling in Favor of the Angels’ Alex Johnson”

Ron Bishop, Drexel University

“Joan Whitney Payson: A Media-Savvy Trailblazer Among Female Sports Team Owners”

Nick Hirshon, William Patterson University

“The Innovation of Boone Arledge: How the ABC Sports and News Executive Used a Broad Pre-Digital Social Network to Help Create Modern Broadcasting”

Raymond McCaffrey, University of Arkansas

ROOM 655

Shifting Perspectives on the Press and the Presidency

Moderator: Michael Socolow, University of Maine

“As the Negro goes, so will go the election’: The Black Press and the Migration of African-American Voters to the Democratic Party in the 1936 Election”

Robert Rabe, Marshall University

Max Fuller, University of Wisconsin–Madison

“The President and His Loyal Journalists: Government-Press Relations Under the Woodrow Wilson Administration”

Meghan Menard McCune, Louisiana State University

John Maxwell Hamilton, Louisiana State University

“All the President’s Media: How the Nation Responded to New Communications Technology Adopted by US Presidents”

Ashley Walter, Pennsylvania State University

Karlin Andersen, Pennsylvania State University

“Time to Revisit [His] Legacy’: The (re)negotiation of the collective memory of Jimmy Carter”

Amber Roessner, University of Tennessee–Knoxville

ROOM 657

Race, Representation, and the Hegemony of Whiteness in Mid-20th Century American News

Moderator: Pamela Walck, Duquesne University

“The Lilywhite Television Newsroom: Civil Rights on Screen and the Colour Line Behind the Scenes in 1960s America”

Sage Goodwin, University of Oxford

“Let the Verbs and Adjectives Flow: White Resistance and Mississippi’s Newspapers During the Ole Miss Integration Crisis”

Derek Catsam, University of Texas–Permian Basin

“Framing an Acceptable Image: The Political Campaigns of Four of America’s First Black Mayors”

Sheryl Kennedy Haydel, Louisiana State University

Shaniece Bickham, Louisiana State University

Jinx Broussard, Louisiana State University

Closing Panel

4:00-5:00

Bringing Corporate Communications History in Journalism History

Moderating: Cayce Myers, Virginia Tech University

Karen Miller Russell, University of Georgia–Athens
Shelley Spector, Founder and Director, Museum of Public Relations